



Alcohol Loss Prevention Services, Inc. Business Opportunity:

What We Do

ALP Services, Inc. is a bar and restaurant owners best friend. ALP Services is all about Alcohol Loss Prevention, it's even in our name. ALPS effective method of loss measurement and prevention techniques give bar owner's loss visibility and provide focus to address the waste, shrinkage, or theft of profits.

As such our mission is to assist our customers to identify and prevent liquor loss, many times significant loss, resulting in significant improvement direct to the bottom line.

What We Offer



Each ALPS Distributor is independently owned but backed by ALPS Corporate dedicated to providing the best services available, from the audit to the analysis. This dedication to being the best shows with each distributor utilizing the same computerized system to assure accurate auditing and analysis across all customer audits.

Join ALPS Services Franchise owners for a minimal investment for your future! ALPS Franchise owners are prepared for there future with a myriad of training available to them which includes ALPS-Online Solution training, computer user training such as email, business bookkeeping and customer invoicing. Beyond training ALPS Franchise owners receive access to the ALPS-Online (with administrator and auditor training), contacts of ALPS nationwide customers in your area, and a single vendor for all of your franchise operating needs.

Why is ALPS the way to go?

You have the incredible opportunity to be help food/bar owners save incredible amounts of money which in turn makes quite a profitable business for you. For many reasons bar owners have kept themselves in the dark consistently under estimating their bars true liquor loss; that is until ALPS shines a light on the problem with a liquor inventory audit. Through this simple liquor (and/or food usage) audit service you gain the information key to assist owners on how to improve their bottom line and become more profitable, who wouldn't want that?

1) Run the numbers, do the Math, see what's possible \$\$\$:

For a bar owner experiences the national average of 25% loss on wasted (unsold) liquor which for a typical business generating 120000 annually on liquor this represents a \$30,000 loss to the bottom line, which bar owner wouldn't want to add this to their bottom line?

For an ALPS Franchisee, a bar owner pays \$200 per bar audit and your auditor performs 5 audits a day, or \$1000 per day per auditor. With even a small business of 5 auditors your revenue generation is \$5000/day or \$1,852,000 annually.

2) Franchise Focused:

From the start the ALPS approach has been franchise focused, focused to deploy the ALP Services easier, faster, more accurate, and offering customers a less expensive service. We knew we had to be better, leaps and bounds better than our competitors and the key was with the auditing software the bar auditor uses. Its problem is simple, tailor the software to deliver accurate and informative results for the customer while making the software easier and faster to use for the auditor. Bottom-line is more value to the franchise and a happier customer.

As a long-time former Bevinco auditor has said, "the ALPS software solution is a great design attacking the problem at the summary level making it 500% times easier to use and complete an

GATOR'S Profile

Investment Requirements:

Total Capital Investment:
\$10,000

Liquid Capital Required:
\$10,000

Financing Assistance: No

Training and Support: Yes

audit than what [competitors] offer their franchisee auditors". He says, "the ALPS offerings beats their competitors with significantly better value, additional services, and a try-and-buy success program for customers to become self sufficient through a service usage subscription model." Simply put, ALP Services, though not the big dog on the block stomp the competition at their own game!

3) No better Opportunity:



- The ALPS software solution auditors use resides on a web hosted computer so our software is in a word EASY. There's no software to load or update on your computer, no synchronizing of audit data, no risk of data loss, and better customer auditor/audit management.
 - The ALPS software solution can be used nationwide with data from all sales and loss comparative analysis available by location. Show your customers location how they compare with other national stores.
 - Sell not only your ALP Services, sell the ALP software solution and let the customer audit themselves if they so choose. You provide the try-and-buy program startup services and you generate revenue every time they do their own audit.
- ALPS Corporate provides extensive training, sales and marketing material, a try and buy success program,
 - ALPS Corporate Sales help sell in your territory with national sales. All national stores in your territory are yours to service and generate revenue from without any cost-of-sale.
 - ALPS franchisees can grow their business without being limited to only 250 liquor establishments (as is our competitor's practice).
 - ALPS Corporate controls your territory closely making sure your territory is not flooded with other franchise owners.
 - Franchise owners can sell not only their own ALP Services but they can sell subscription services to customers to use same audit software solution used by ALPS auditor for a much discounted rate so cost is never a problem.
 - Franchise owners can manage their auditors with Audit Schedule Reports, and Auditor Performance Reports.
 - ALPS Corporate continues to assist your business with new revenue opportunities such as video gaming for not only increasing your bar owners customer patronage but with extended length visits.
 - ALPS Corporate will even provide accounting services for your business invoicing your customers, emailing your customers their audit analysis PDF reports, and actually manage your distributor's setup on the ALPS web host.
 - ALPS Corporate will also provide all of the hardware, laptop, scanner, and scale needed for your business auditors, and through their technology partner provide technical support for your business computers.

Last but not least your customers are our customers and we'll nurture your clients to insure customer retention and satisfaction. Let's work together and grow together to reach incredible heights with revenue beyond your dreams.